

Brandnographer Co. Ltd.

Unit 559, 5/F, Building 19W,
No. 19 Science Park West Avenue,
Hong Kong Science Park, Pak Shek Kok,
New Territories



Brandnographer Co. Limited

Call for Interns

Come join our growing team!
Powered by Brandnographer™

DATA SCIENTIST INTERN:

About Brandnographer

Brandnographer is looking for someone who shares our passion for human-centric innovation.

We want your voice to be heard and strive to break the office hierarchy. Brandnographer strongly believes in the courage to take action and the pride in ownership. We are an international team and are looking for a hardworking and energetic intern who is eager to learn about our company by assisting various departments.

Most important of all, you will be working in an environment where your input, creativity and ideas will be highly valued as we are looking for a future partner, not just an employee.

Responsibilities:

- Utilize relevant Business Intelligence visualization tools, such as Tableau and Power BI in different situations and conduct training sessions to executive teams.
- Perform research and development in areas including machine learning, natural language processing, data analytics;
- Develop modules or libraries in Python to support various ML/NLP tasks;
- Conduct individual projects on text analytics, such as sentiment analysis, information extraction, topic classification, trend detection, knowledge graph, etc.;
- Prepare clear documentations and reusable source codes for research and development projects.

Requirements:

- Knowledge in machine learning, natural language processing, data analytics, knowledge graph, and related areas;
- Obsessed with data; analytical and rigorous, with a thorough understanding of statistics and machine learning
- Knowledge and experience in Big Data systems such as Hadoop, Spark, HBase are welcome;
- Knowledge of SEO, SEM and search engine keyword search
- Must have a Hong Kong Bachelor, Masters or Phd degree with emphasis in computer science, information technology, statistics, machine learning, psychology and economics
- Eager to learn and work with various departments in the company
- Excellent verbal and written Chinese and English communication skills
- Ability to multitask
- Cope well under pressure
- Responsible

Benefits:

- One-on-one mentorship
- A potential opportunity to turn your internship into a full-time job!
- Flexible lunch hours
- Start-up culture and environment to drive real impact
- Fast-track ticket to grow in your career
- Exposure to multi-country projects and travel opportunities as we serve 15 markets across APAC and 3 continents
- A fast-paced, high-energy environment, which values proactivity and autonomy a lot.
- A place that encourages personal growth and development

FULL STACK DEVELOPER INTERN:

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Responsibilities:

- We are looking for a full-stack developer who can handle frontend and backend development of a mobile application
- Provide solution architecture and detailed designs in software backend
- Setup and maintain environment for software applications and backend
- Follow the development process and improve code for backend stability
- Manage SQL and related communications/interactions

Requirements:

- Be comfortable at both the application coding and UI creation based on design and UX team specifications
- Experience in React Native and Flutter
- Proven portfolio in development (Mobile app)
- Experience in Ruby on Rails and writing well-structured code
- Knowledge on AWS, UI/UX techniques and REST based API
- Experience on iOS / Android/ API platform
- Eager to learn and work with various departments in the company
- Excellent verbal and written Chinese and English communication skills
- Ability to multitask
- Cope well under pressure
- Responsible

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RESEARCH INTERN:

About Brandnographer

With networks throughout the world, Brandnographer is looking for someone who fits in with the team. Brandnographer seeks to attract high-calibre talent by offering quality development opportunities and a hands-on environment special to start-up companies.

We want your voice to be heard and strive to break the office hierarchy. Brandnographer strongly believes in the courage to take action and the pride in ownership. We are an international team and are looking for a hardworking and energetic intern who is eager and have knowledge in ethnography, consumer insight, user experience and innovation to help at Brandnographer.

Responsibilities:

- Perform qualitative and quantitative research, including keyword discovery and analysis
- Lead projects and coordinate work streams to ensure that projects are being delivered on time
- Assist in developing and implementing a wide range of public relations and creative communication campaigns for local and international clients
- Build story-telling skills to convert findings into visualizable strategic business recommendations
- Build analytical skills to convert findings into strategic business recommendations

Requirements:

- Eager to learn and work with various departments in the company
- Experience working on service design and digital transformation projects desirable
- Passionate in technology, social innovation and building networks
- Excellent verbal and written Chinese and English communication skills
- Ability to multitask
- Cope well under pressure
- Responsible and take ownership of projects
- Passionate in moderation, conducting ethnographies, running workshops with clients, ethnography, co-creation and online digital communities

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DIGITAL GROWTH INTERN:

About Brandnographer

Brandnographer is looking for someone who shares our passion for human-centric innovation. We are looking for a Digital Growth Intern who can be the voice of the company.

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As the Digital Growth Intern in Brandnographer Intern, your mission is to help design and implement our lead generation campaigns and growth strategy. Measuring the impact and performance of all your actions in order to always improve and iterate the strategy.

Responsibilities:

- Curate out of the box marketing initiatives and acquisition tactics into actionable items that deliver results
- Autonomously lead and execute tests across various social channels that improve engagement and reach
- Scalable growth in client acquisition in a short period of time
- Optimize B2B marketing tactics and conversion rate optimization
- Manage and engage in community outreach
- Utilize and determine SEO strategies and various content channels
- Generate and publish engaging content
- Work closely with the team to increase conversion rates
- Marketing ROI measurement: measuring, analysing, and reporting
- Manage influencer relationships (outreach, cultivate, maintain, support)
- Constantly think outside the box, identifying new opportunities to reach a larger audience and create viral content

Requirements:

- Eager to learn and work with various departments in the company
- Excellent verbal and written Chinese and English communication skills
- Proficiency in Microsoft Office
- Ability to multitask
- Cope well under pressure
- Responsible

Benefits:

- One-on-one mentorship
- Flexible lunch hours
- Start-up culture and environment to drive real impact
- Fast-track ticket to grow in your career
- Exposure to multi-country projects and travel opportunities as we serve 15 markets across APAC and 3 continents
- Compensation through annual company travel, international health insurance and

OPERATIONS INTERN:

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Responsibilities:

- Responsible for Human Resources functions including Recruitment, Staffing, Training and Development, Performance monitoring and employee counselling
- Handle all administrative and secretarial support to the Management, Accounting and HR matters: contract; corporate structure, funding/ Invoice / PO / Billing etc.
- Ensure a smooth running of a professional office and to keep a safe work environment for all employees
- Maintain and update employee records, personnel filing and database administration
- Develop and maintain new company policies
- Support and aid in projects when necessary
- Manage phone calls and correspondence (e-mail, letters, packages etc.)
- Support budgeting and bookkeeping procedures
- Create and update records and databases with personnel, financial and other data

Requirements:

- Eager to learn and work with various departments in the company
- Excellent verbal and written Chinese and English communication skills
- Proficiency in Microsoft Office
- Ability to multitask
- Cope well under pressure
- Responsible

Benefits:

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- A place that encourages personal growth and development